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## **NEW YORK BLUE MONEY SHOW 2017**

7-8 ΑΠΡΙΛΙΟΥ, JAY SUITES TAE 575 7<sup>th</sup> AVENUE, 6 ΟΡΟΦΟΣ



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ΜΕ ΤΗΝ ΕΥΓΕΝΙΚΗ ΥΠΟΣΤΗΡΙΞΗ  
ΤΟΥ ΕΛΛΗΝΙΚΟΥ ΟΡΓΑΝΙΣΜΟΥ ΤΟΥΡΙΣΜΟΥ

### **ΠΡΟΓΡΑΜΜΑ ΑΝΟΙΚΤΩΝ ΣΥΝΕΔΡΙΑΚΩΝ ΕΝΟΤΗΤΩΝ/OPEN SESSIONS (1-6)**

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#### **1. Informality and the Global Economy**

**Friday, April 7 at 4 PM - 6 PM EDT**

Join Thought4Action as we convene leading global experts in the fields of policymaking, economic development, and finance to discuss the complex challenge of informality and its impacts on the global economy.

**Dignified speakers will include:**

**Willem Buiter, Chief Economist at Citigroup Global**

Willem is one of Foreign Policy's 2012 and 2009 Top 100 Global Thinkers. From 2000 until 2005, he served as the Chief Economist for the European Bank of Reconstruction and Development and has



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guided economics and financial development policy for numerous countries. He has won numerous awards and received the Commander of the British Empire for his 'services to economics'. He is also a Professor at London School of Economics and Political Science.

### **Elena Panaritis, Economist, CEO & Founder T4Action.org**

Elena has spearheaded several structural reforms; including property rights reform. She was recognized with honors and awards for her unique contribution to transforming crisis stricken markets/economies. Elena received International Best Practice and Innovation awards for the reform application in Peru, from which over 17 million people benefited. She is a pioneer in social entrepreneurship and is known for her success in transforming informal markets into vibrant, growing formal economic and social entities.

Following the panel discussion and Q&A session, 70%, a documentary film teaser will be shown. Complementary drinks will be served following the event. Special thanks to INSEAD alumni for generously sponsoring this event.

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## **2. Investment opportunities in Health Tourism regarding specific projects implemented for the first time in Greece.**

**Friday, April 7 at 6 PM - 8 PM EDT**

ZITA Group and the construction company AVETEC invite you on Friday 7 April 2017 at 18:00 in the context of NEW YORK BLUE MONEY SHOW 2017 at MANHATTAN, TIMES SQUARE, JAY SUITES, entrance through 575 7<sup>th</sup> AVENUE, for a presentation of the investment opportunities in Health Tourism regarding specific projects implemented for the first time in Greece.

Speaker: Mr Zacharias Kaplanidis, Economist, President of ZITA Group and General Secretary of the Greek Association for Health Tourism.

Greeting will address the Director of EOT in New York Ms. Greta Kamaterou.  
Discussion and cocktail will follow. Limited number of seats.

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## **3. LIVING POSTCARDS "THE NEW FACE OF GREECE"**

**Friday, April 7 at 8 PM - 10 PM EDT**

"The last years with the crisis in our lives, and the big financial insecurity many people started to "think outside the box". Update on the political issues brought up the necessity to believe in our talents and our people while reinforcing their strongest will to build their future based on their own power. For us, crisis, brought the sense of creativity in difficult times. The resounding response to those who believe that the economic crisis has reduced talent, or dreams for progress. The smell of young people, intensely left behind them, that of the fresh ingredients, transformed into design masterpieces, and that this is the beginning of a new Greece. And that's the whole meaning of the Living Postcards global platform .

Living Postcards began simply, 5 years ago with the aim to introduce foreign visitors to the creative activities of Greece and help them escape the stereotypical image they had of our country. Operating as a global platform that is accessible to all, the site is updated everyday. Working to continuously discover creative new brands and people that have a story to tell, the vision behind Living Postcards is one of hope. "



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Searching "The New Face of Greece" all over the world, our first stop is New York, the famous "Big Apple". Speakers will share with us their dreams, their own "trip" to success and -why not?- some of their marketing tips. "The most elegant, colourful, creative and modern living postcards that represent Greece, the country everyone would like to live in. Art, gastronomy, fashion, design, music, creative groups, destinations and accomodations are but a few of the areas recommended in the organised database, which adresses its-foreign primarily visitors, intorducing "the new modern face of Greece".

### **Gogo Farmaki- Fashion Blooger/ Entepreneur**

Georgia "Gogo" Farmaki has taken NYC's fashion scene by storm. Born in a small town in Greece, she moved to Athens in a young age and very quickly made a name as a fashion blogger. Having worked at Alpha TV, she is a well known stylist and entepreneur. Owner of sunglasses and accessories company Kisterss, co-founded with sister Olga, Gogo is a guru of the latest trends.

Their blog being awarded by Marie Claire Greece as the best fashion blog" No better place to expand her brand than NYC, Gogo has been living in the Big Apple since 2012, her products being at Soho Grand Hotel.

### **Dionisis Liakopoulos: Executive Chef "The Greek",**

Dionisis Liakopoulos: Executive Chef "The Greek" Hailing from Athens, chef's love for food was born by watching his father in the kitchen, himself a chef and restaurateur. Athenian restaurant Kouzina, was chef's first professional kitchen experience before deciding to travel to Cyprus, Italy and Japan, always curious about new techniques.

NYC became home in 2012, coming over to attend a course at the CIA. Since then he has cooked at 11 Madison and Estella among others. You can now find him at The Greek, promoting modern Greek cuisine and on his way to introduce a new concept as well as a cook book!

### **Nikos Karytinis-Architect,**

Greek australian Nicholas Karytinis is a principal at Tacet Creations based in NYC.

Raised between Melbourne and Athens he ventured to the USA and Cornell university in pursuit of higher education. initiating his career in Athens during the energetic period of the 2004 Olympic games, he was involved in large scale projects and masterplanning he returned to New York City.

Nicholas' bi-cultural background has been instrumental in developing the practice into a business whose clients are truly international. The range of work spans from high-ed residential and commercial work, to conceptual and experimental work, to real estate development projects in the US and internationally.

Nicholas is a staple juror at Architectural programs in NY and a roving critic at Columbia University graduate school of design.

### **Francis Toumbakaris -Interior Designer,**

Francis Toumbakaris was born and raised in Athens, Greece. Long before turning his attention to design and construction, Francis made his mark as a classical ballet dancer. World tours, Broadway shows, film and television allowed him to travel and recreate "home" around the globe. Francis discovered his "handy" nature at the age of 15 while studying in Switzerland. In a tiny studio in Lausanne on a shoestring budget, he created his first home away from home. Painting, decorating and installing his first dimmer switch forced him to read instructions in foreign languages. Francis Toumbakaris grew his interior design studio, Francis Interiors, ([www.francisinteriors.com](http://www.francisinteriors.com)) from being a licensed general contractor under the name Greek & Handy ([www.greekandhandy.com](http://www.greekandhandy.com))



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Renovation projects got him a great reputation around NYC for his impeccable taste, great eye for design and attention to detail.

"People often ask me why did I stop dancing? The answer is very simple – it's inherent in me. I used to move in space and now I get to create space." – Francis Toumbakaris

### **Yanna Darilis-TV Host- Executive Producer- Brand Ambassador,**

Γιάννα Νταρίλη - Yanna Darilis has been in the Greek media industry for over 20 years having worked on major Greek television channels (Antenna, Star, ERT World) as an on camera talent, executive producer, writer and director.

She is the founder and President of the Greek American-Canadian Television Channel and news portal, New Greek Television, which focuses on the preservation of Hellenism abroad.

Highlights of Yanna's career include; one of Greece's first English language news anchors for Antenna television, on air talent, creator and executive producer for Greece's first English language magazine show "Hellenic Weekly" for National Greek Television's ERT-WORLD.

Master of Ceremonies for the Opening and closing ceremonies of the Olympic Games, on air talent and segment producer for NBC's TODAY Show during the Olympic Coverage, on air talent and segment producer for E Entertainment's feature on Greece on Taradise, and writing the first exercise & nutrition book for Greece, "Love your Body" published by Patakis.

Her latest project is host of the PBS travel series "Mediterranean Blue" airing in Spring 2017.

Yanna's extensive career includes writing, directing and hosting over 85 travel and cooking features on Greece, and her know how on the Greek community of the Diaspora.

She is dedicated to the promotion of Hellenism abroad and shares her travel experience on her blog for the Huffington post. Yanna's strengths also lie in marketing, advertising and public relations strategies.

### **Matheos Sprague / VP of Design for LEE and IZOD at Oved Apparel.**

Born in Dallas, Texas to a Greek Mother and American Father -Raised in Crete, Italy, California, Thessaloniki, & Ohio -Attended college in New York City & Paris, France -Graduated from Parsons School of Design, New York, received Jeffrey Banks Menswear Award -Worked with Marc Jacobs, then recruited by ESCADA to design couture collection in Munich -While in Munich, created and launched the ESCADA SPORT line -After 5 years there, invited by Tommy Hilfiger to work on collection and moved back to New York -While in New York, starting working on music production, working on Alexia's album, ReBe -Started DJing for Patricia Field private events -Produced for Anna Vissi's Apagorevmeno album -Remixed tracks for Missy Elliott, Public Enemy, Ann-Margret, Freda Payne, Goin' Through, Kalomira, Despina Vandi, 48 Ores, The Muppets, and RuPaul -Designed Converse apparel line -Designed fashion collection for DISNEY's The Muppets -Recruited by OVED Apparel to direct their Urban Menswear collections, Akademiks & MECCA -Currently VP of Design at OVED Apparel overseeing multiple brands such as LEE & IZOD.

### **Presentation by Carol Malakasis, Tech Executive, Writer, Entrepreneur. Media Sponsorship by New Greek TV (NGTV).**

Extremely proud and happy to have as our New York ambassador and presenter of our event, Mrs Caroline-Stephanie Malakasis

Her mission is to promote Greece and it's people-especially as related to food and products. Not the Ancient Greece we all know. But Greece of today.



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With the food. The hard work. The entrepreneurial spirit. Her great dream? A strong community of Greeks that help and support each other and advertise the country in the best possible way. Her role in it? "I would love to be a Greek food expert in NYC and take people back to Greece to experience what it's really like."

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#### 4. **Saturday, April 8 at 12 - 3 PM EDT**

The Greek-Bulgarian Chamber of Commerce and the Greek-Turkish Chamber of Commerce are to organize a day conference, during the Money Show Congress, which will take place on the 8th of April at the Jay Suites Time Square, 6th floor, Manhattan New York(entrance from 575 7th Avenue).

The main subject of the day conference is about business cooperation opportunities between the four countries: Greece, Bulgaria, Turkey and the United States of America.

Through the day conference, the Greek Bulgarian Chamber of Commerce and the Greek Turkish Chamber of Commerce, aim at providing the necessary information to expatriates of both countries, as regards opportunities for such a cooperation. Greek, Bulgarian, Turkish and American natives, as well as Greek, Bulgarian, Turkish and American businessmen, are to be present at the day conference.

### **ΗΜΕΡΙΔΑ ΕΛΛΗΝΟΤΟΥΡΚΙΚΟΥ ΕΠΙΜΕΛΗΤΗΡΙΟΥ ΣΤΟ ΠΛΑΙΣΙΟ ΤΟΥ NEW YORK BLUE MONEY SHOW 2017.**

#### **Θέμα: «Τριμερής Επιχειρηματική Συνεργασία μεταξύ Ελλάδας- Τουρκίας-Αμερικής»**

ΠΡΟΓΡΑΜΜΑ ΗΜΕΡΙΔΑΣ

12.00-12.15 Προσέλευση-Εγγραφή

12.15-12.45

Θέμα: « Ελληνο-Τουρκικές-Αμερικάνικες επιχειρηματικές συνεργασίες-Πλαίσιο συνεργασίας»

ΕΙΣΗΓΗΤΗΣ: Παναγιώτης Κουτσίκος, Επιχειρηματίας-Πρόεδρος Ελληνοτουρκικού Εμπορικού Επιμελητηρίου και Ελληνοβουλγαρικού Επιμελητηρίου

12:45-13:05

ΘΕΜΑ: Παραγωγή και εμπορία νωπών αγροτικών προϊόντων για διεθνείς αγορές

ΕΜΒΛΗΜΑ: Η Ποιότητα

ΣΤΟΧΟΣ :Η ευημερία παραγωγών & καταναλωτών σε όρους υγείας και σε προσιτές τιμές

ΕΙΣΗΓΗΤΗΣ: Ξενοφών Βεργίνης, Επιχειρηματίας-Καθηγητής Οικονομικών

13:05-13:25 ΘΕΜΑ: Doing business in USA via the PhilHellenic Communities

ΕΙΣΗΓΗΤΗΣ: Paul Kotrotsios, Founder & Publisher, Hellenic News of America

Founder & President, Hermes Expo International

13:25-13:45



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ΘΕΜΑ: Real Estate Investment Opportunities in USA and Greece and General Insurance Principles And Coverages

ΕΙΣΗΓΗΤΗΣ: Dinos A Ralis, Businessman New York

13:45-14:05

ΘΕΜΑ: Τουρισμός Υγείας στην Ελλάδα

ΕΙΣΗΓΗΤΗΣ: Ζαχαρίας Καπλανίδης, Επιχειρηματίας-Γενικός Γραμματέας Ελληνικού Συνδέσμου Τουρισμού Υγείας

14:05-14:25

ΘΕΜΑ: The Third Wave: The Industrial Internet of Things and the unparalleled opportunity for the smaller economies

ΕΙΣΗΓΗΤΗΣ: Mike Stouyiannos, , Businessman New York CEO Qoobex Inc

14:25-15:00 ΕΡΩΤΗΣΕΙΣ-ΣΥΖΗΤΗΣΗ

ΣΥΝΤΟΝΙΣΤΗΣ: Κατσανούλη Διονυσία, Επιχειρηματίας- Μέλος Δ.Σ. ΕΤΕΕ και ΕΒΕΒΕ

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## **5. Saturday, April 8 at 15 - 18 PM EDT**

### **ΗΜΕΡΙΔΑ ΕΛΛΗΝΟΒΟΥΛΓΑΡΙΚΟΥ ΕΠΙΜΕΛΗΤΗΡΙΟΥ ΣΤΟ ΠΛΑΙΣΙΟ ΤΟΥ NEW YORK BLUE MONEY SHOW 2017.**

#### **Θέμα «Τριμερής Επιχειρηματική Συνεργασία μεταξύ Ελλάδας- Βουλγαρίας-Αμερικής»**

15.00-15.15 Προσέλευση-Εγγραφή

15.15-15.45 ΘΕΜΑ: « Ελληνο-Βουλγαρικές-Αμερικάνικες επιχειρηματικές συνεργασίες»

ΕΙΣΗΓΗΤΗΣ: Παναγιώτης Κουτσίκος, Επιχειρηματίας-Πρόεδρος Ελληνοτουρκικού Εμπορικού Επιμελητηρίου και Ελληνοβουλγαρικού Εμπορικού Επιμελητηρίου

15:45-16:05 ΘΕΜΑ: Τουρισμός Υγείας στην Ελλάδα

ΕΙΣΗΓΗΤΗΣ: Ζαχαρίας Καπλανίδης, Γενικός Γραμματέας Ελληνικού Συνδέσμου Τουρισμού Υγείας

16:05-16:25 ΘΕΜΑ: The Third Wave: The Industrial Internet of Things and the unparalleled opportunity for the smaller economies

ΕΙΣΗΓΗΤΗΣ: Mike Stouyiannos, Ελληνοαμερικανός επιχειρηματίας, CEO Qoobex Inc

16:25-16:45 ΘΕΜΑ: Real Estate as a profitable investment- Business consultancy and trans-border mediation

Αγοραπωλησίες ακινήτων ως μια κερδοφόρα επένδυση-

Επιχειρηματικές συμβουλές και διασυννοριακή διαμεσολάβηση

ΕΙΣΗΓΗΤΗΣ: Ιωάννης Αλαβάνος, Δικηγόρος-Σύμβουλος Επιχειρήσεων

16:45-17.05 ΘΕΜΑ: Invest in Meteora(Holy theme Park)



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ΕΙΣΗΓΗΤΗΣ: Σίσσυ-Ασπασία Παπαγεωργίου, Συμβολαιογράφος

17:05-18:00 ΕΡΩΤΗΣΕΙΣ-ΣΥΖΗΤΗΣΗ

ΣΥΝΤΟΝΙΣΤΗΣ: Κατσανούλη Διονυσία, Επιχειρηματίας- Μέλος Δ.Σ. ΕΤΕΕ και ΕΒΕΒΕ

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## 6. Saturday, April 8 at 18 - 20 PM EDT

### το Δ.Σ. του Οργανισμού για την Διάδοση της Ελληνικής Γλώσσας

αποδεχόμενο την πρόταση των διοργανωτών του πολυσυνεδρίου «Money Show 2017» περί συμμετοχής μας σε αυτό, είναι στην ευχάριστη θέση να σας ανακοινώσει ότι, σε συνεργασία με την Ομοσπονδία Ελλήνων Εκπαιδευτικών Αμερικής και με τον Οργανισμό Ελληνικής Παιδείας Αμερικής, θα πραγματοποιήσει εκδήλωση στην Ν. Υόρκη το Σάββατο 8 Απριλίου 2017 και ώρα 18.00 - 20.00 στο Συνεδριακό χώρο Jay Suites, στο Manhattan, στον 6ο όροφο, είσοδος από 575 7th Avenue με θέμα :

#### «ΕΛΛΗΝΙΚΗ ΓΛΩΣΣΑ ΚΑΙ ΠΟΛΥΕΠΙΠΕΔΗ ΔΙΑΧΡΟΝΙΑ»

##### Π Ρ Ο Γ Ρ Α Μ Μ Α

18:00- 18:20 : ΠΡΟΣΦΩΝΗΣΕΙΣ – ΧΑΙΡΕΤΙΣΜΟΙ-ΧΑΙΡΕΤΙΣΜΟΣ ΕΚΠΡΟΣΩΠΟΥ ΕΟΤ ΝΕΑΣ ΥΟΡΚΗΣ

18.20 - 18.40 : Αριστέα Τόλια, Ομ. Καθηγ. Ελληνικής Φιλολογίας Παν/μίου Πελοποννήσου, με θέμα : «Ελληνική γλώσσα και διανόηση στην Δύση».

18.40 - 19.00 : Κώστας Κατσιγιάννης, Πολιτικός Μηχ/κός Ε.Μ.Π., τ. Γεν. Διευθυντής ΕΟΤ, με θέμα : «Η συμβολή του Ελληνισμού στην ανάπτυξη του πολιτιστικού τουρισμού».

19.00 - 19.20 : Βελουδία Παπαδοπούλου, Καθηγ. Θεολογίας Παν/μίου Αθηνών, Κοσμήτωρ Θ.Σ.Ε.Κ., με θέμα : «Ελληνική γλώσσα και Αγία Γραφή».

19.20- 19.40: Νίκος Παπαποστόλου, Επιχειρηματίας, με θέμα : «Ελληνισμός και Ορθοδοξία χθες- σήμερα – αύριο».

19.40- 20.00 : Ερωτήσεις – συζήτηση.



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**ΕΠΙΚΑΙΡΟΠΟΙΗΣΗ ΤΩΝ ΠΡΟΓΡΑΜΜΑΤΩΝ ΣΕ  
ΠΡΑΓΜΑΤΙΚΟ ΧΡΟΝΟ ΣΤΟ FACEBOOK: ΗΛΙΑΣ  
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ΕΛΛΗΝΙΚΟΥ ΟΡΓΑΝΙΣΜΟΥ ΤΟΥΡΙΣΜΟΥ

**ΠΛΗΡΟΦΟΡΙΕΣ**

ΗΛΙΑΣ ΦΑΡΑΓΓΙΤΑΚΗΣ

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