

# **FROM START UP TO SCALE UP: CONNECTING INNOVATORS TO VCs**

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# **SCALE UP DISRUPTION**

#### ► ASIA

- ► HONG KONG/CHINA
- ► NEW DELHI/INDIA
- ► SINGAPORE/ASEAN

#### ► AUSTRALIA

► SYDNEY

#### ► NORTH AMERICA

- ► NEW YORK/U.S.A.
- ► TORONTO/CANADA

#### ► EUROPE

► ZUG, ZURICH/SWITZERLAND

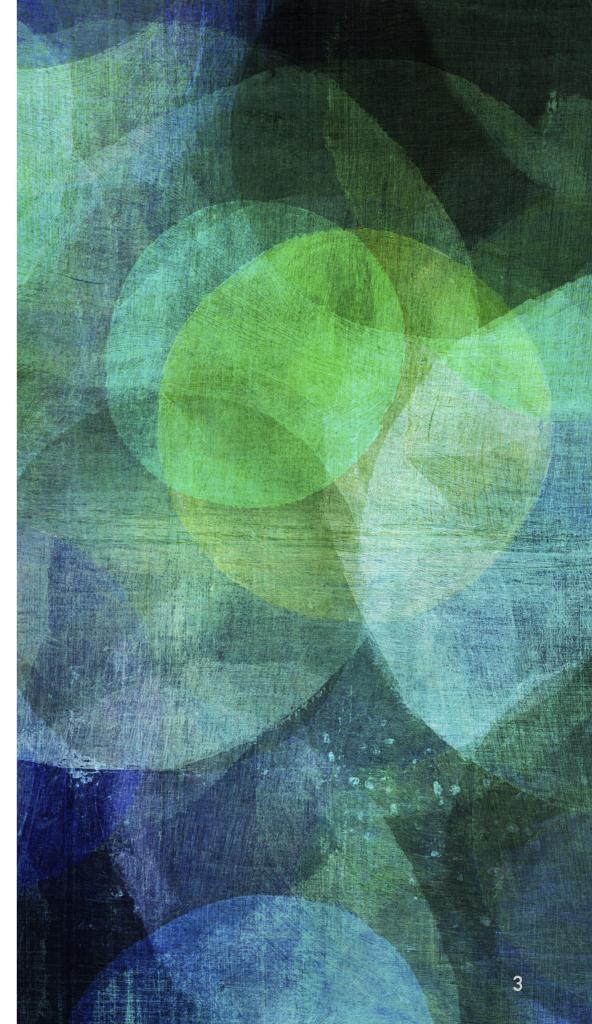
#### ► AFRICA

► LAGOS/NIGERIA

THE ANNUALLY UPDATED GLOBAL **DISRUPTION-FUTURISM DATA LANDSCAPE IS CRYSTAL CLEAR & OPEN (FREE): CB RESEARCH. VENTURE SCANNER, AI/ BLOCKCHAIN/CRYPTOS/QUANTUM COMPUTING, INNOVATION AWARDS PER SECTOR (FORBES,** MIT TECHNOLOGY AWARDS. FORTUNE, FAST, MONEY 20/20, FUTURISM, FINTECHNEWS.CH/SG/

# THE BUSINESS IDEA:

First:DATA MINING FROM GLOBAL TESTED, UPDATED SOURCES & Second: CONNECTING TECHNOLOGY & BUSINESS MODELS INNOVATORS TO VCs WORLDWIDE...



## THE "AGORA CLUB" BUSINESS MODEL:

1. FREE PRESENCE ONE2ONE B2B FOR SELECTED "AS VERY IMPORTANT" STARTUPs-VCs.

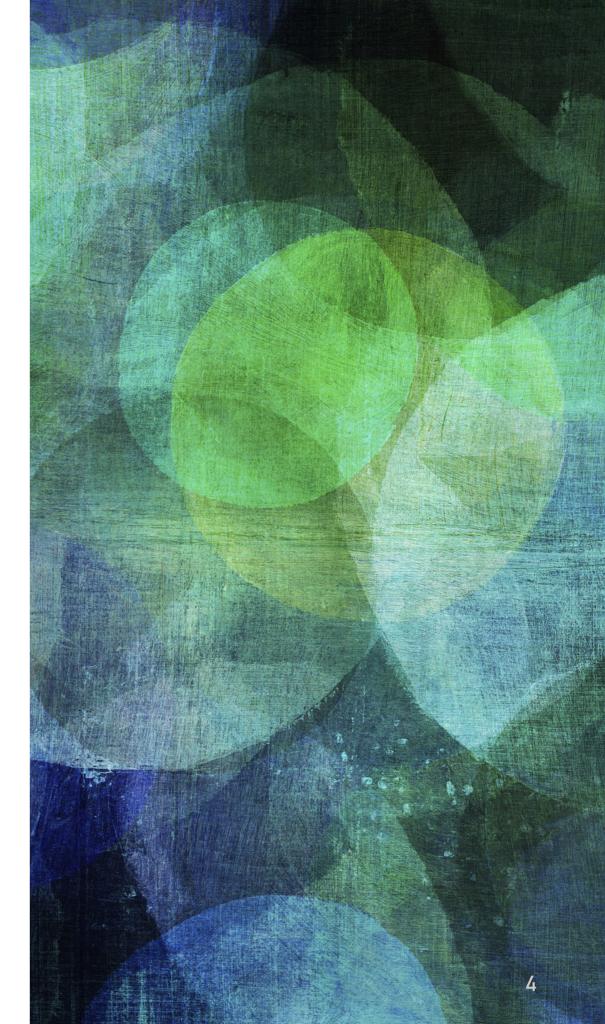
2. EXTRA PREMIUM TICKETS FOR: ONE2ONE B2Bs \$10,000+

3. PREMIUM TICKETS FOR 10' PRESENTATIONS \$ 5,000

4. DISRUPTION SEMINAR \$2,000-3,000

5. TICKETS GALA 1,000/COCTAIL PARTY FOR ANYONE ELSE \$ 500

CENTRAL MOTIVE FOR PAYING CLIENTS: SCALE UP FUNDING, CONTACTING VC ECOSYSTEM OR PROSPECTIVE UNICORNS



# PRODUCT DESIGN PHILOSOPHY: SCALING UP WITH TARGETED CONNECTIONS.



- The Global Road Show "Disruption & Futurism Forum" is more than a Convention; it is a targeted Multi-Conference with specific audiences in all parallel events, fully controllable from the viewpoints of organisation, quality and size.
- The Conferences operate as catalysts for the discussion of collaboration agreements and, secondarily, as information disseminators for preselected audiences.
- All categories of investors or innovators per industry are covered by at least one respective event. (eg..AI-Blockchain)
- The participation to the Conferences goes beyond the company profile promotion to the possibility for organised discussions and negotiations with every Conference participant or most significant prospective "customer".

## PRODUCT COST STRUCTURE X 3 YEARS INITIAL INVESTMENT

### **Disruption & Futurism Global Forum by Money Show**

OFFICES NEW YORK-SINGAPORE-GREECE		\$50,000.00
5 SALARIES		\$300,000.00
TRAVEL/HOTEL EXPENSES		\$200,000.00
1. NEW YORK-TORONTO.	/NORTH AMERICA	\$50,000.00
2. INDIA	/ASIA	\$50,000.00
3. ZUG-ZURICH	/EUROPE	\$50,000.00
4. SINGAPORE-ASEAN	/SOUTH EASTERN ASIA	\$50,000.00
5. SYDNEY	/AUSTRALIA	\$50,000.00
6. HONG KONG	/CHINA/ASIA	\$50,000.00
7. LAGOS	/NIGERIA/AFRICA	\$50,000.00
TELLECOMMUNICATIONS-		\$50,000.00
SITE -PROMOTION-PR		\$40,000.00
START UP COSTS		\$10,000.00
Total expenses		\$1,000,000.00